

Characteristics of Effective Urban School Governance

Leadership Training Workshop Council of Urban Boards of Education 44th Annual Conference Thursday, October 6, 2011

Phil Gore, M.Ed. Director, Leadership Development Services



Is this accurate?

"The local school board, especially the elected kind, is an anachronism and an outrage.... We can no longer pretend it's working well or hide behind the mantra of 'local control of education.' We need to steel ourselves to put this dysfunctional arrangement out of its misery and move on to something that will work for children." Chester E. Finn Jr., President, Thomas B. Fordham Institute



Who can lead reform in urban districts?

"I can state unequivocally, that as important as is the role of state and federal policy makers, neither state nor federal policy makers can redesign urban school districts. Only those leading urban districts can. Board members, because they represent the people and have the power to act, and superintendents, because they have professional knowledge and the responsibility to lead and manage, are close enough to communities and schools to see what needs to be done and powerful enough to do it."

(Former Houston, Texas School Board Member and Secretary of Education, Rod Paige, McAdams, 2006, p. xi)



Session focus

- Eight characteristics of effective school boards
- Attitudes, knowledge and practice of highly effective school boards
- Policies and practices that foster success for all students

How locally elected school boards can support student achievement

- 1. High expectations
- 2. Strong beliefs
 - about what is possible
- 3. Accountability driven
- 4. Collaborative relationships
- 5. Use of data
- 6. Resource alignment
- 7. Visionary teamwork
- 8. Team development



High expectations

- · Commit to high expectations for student achievement
- · Expect quality instruction and define clear goals toward that vision
- Ensure these goals remain the district's top priorities and that nothing else detracts from them



Strong beliefs about what is possible

- What is possible for students
- · Their ability to learn
- The system and its ability to teach all children at high levels
- Poverty, lack of parental involvement and other factors are challenges to be overcome, not excuses
- Expect to see improvements in student achievement quickly



Accountability driven

- Focus on policies to improve student achievement
- Focus on establishing a vision supported by policies that targeted student achievement
- · Avoid to micro-management



Collaborative relationships

- · With staff and the community
- Strong communications structure to inform and engage stakeholders
- Specific examples of how boards connect and listen to the community
- Receive information from many different sources
- Share findings and research among all board members

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Use of data

- Embrace and monitor data, even when the information is negative
- Use it to drive continuous improvement
- Identify specific student needs through data
- · Justify decisions based on data
- Seek appropriate data and discuss it, even if negative



Resource alignment

- Align and sustain resources, such as professional development, to meet district goals
- Maintain high standards ,even in the midst of budget challenges
- Support extensive professional development for administrators and teachers



Visionary teamwork

- Lead as a united team with the superintendent
- Maintain strong collaboration and mutual trust
- Define the vision and seek a superintendent who matches the vision



Team development

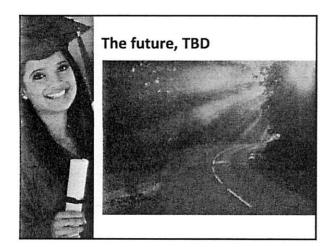
- Pursue team development and training
- Develop shared knowledge, values and commitments
- Have formal, deliberate training for new members
- Focus on specific topics around improved teaching learning

Achieving Educational Excellence for All: A Guide to Diversity-Related Policy Strategies for School Districts Communicate objectives and goals of diversity policy Adopt, implement and periodically reevaluate policy Seek input from stakeholders and use input to craft plan



What school boards can do

- Student assignment policies
- · Site selection of new schools
- · Staff assignment policies
- Staff recruitment and retention policies
- · Community engagement
- · Communicate and represent



Jefferson Parish Public School System

Jefferson Parish

- A rural parish comprised of farmland and vast undeveloped tracts
- New Orleans' first suburb from the 1950's to the 1970's
- Current status as an urban business center and the most populous parish in the state.

■ Jefferson Parish is located in southeast Louisiana stretching 60 miles between the south shore of Lake Pontchartrain and the shores of the Gulf of Mexico.



2011

J
46,411 Students

47% Black

P
31% White

P
S
16% Hispanic

5% Asian

P Special Education
P Limited English
S Minorities

JPPSS - AT A GLANCE

- Largest district in the state
- Ranked in the top 100 for student enrollment
- 89 state designated school sites
- Over 6,500 employees
- JPPSS A+ Credit Rating
- JPSB/JPPSS are multiyear recipients of THE ASBO and GFOA Certificate of Achievement Awards for Excellence in Financial

Achievement Awards fo Excellence in Financial Reporting –

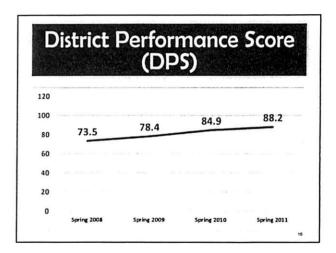
Comprehensive Annual Financial Reports

JPS - AT A GLANCE

 Over 24,000 Jefferson Parish students attend one of the <u>83</u> state approved nonpublic schools in Greater New Orleans area.

JPPSS - Scho	ools
School Structure	Number
K – 12 School	1
Elementary 2 Alternative Schools 2 Montessori Schools 2 School for the Arts 3 Advanced Study Schools 5 TAP Schools 1 incentive Based/Extended Year School	52
Middle 1 Advanced Study School 3 Alternative Schools 1 Charter 2 Academies for High School Preparation 1 IBO School 1 Future IBO School (In training)	17

JPPSS - Schools School Structure Middle/High 1 Advanced Study School 1 Alternative School 1 Science and Technology School High 1 Advanced Study School 2 Alternative Schools Pre-GED/Skills Option School to Career 1 TOTAL 89



JPPSS - AT A GLANCE

- Formerly rated as 2 Star District
- District Letter Grade D 88.2 pts.
 - 1.8 points from the District Letter Grade C

JPPSS - AT A GLANCE

- 69 schools improved. (80.2%)
- 18 schools met the state established growth target. (21%)
- 17 schools scores declined by 0.1 point or more. (19.8%)

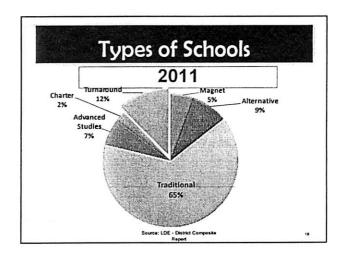
JPPSS - LETTER GRADES

SPS Range 2010 - 2011	Number of JPPSS Schools	Additional Notes
120.0 – 200.0	8	
105.0 – 119.9	5	
90.0 – 104.9	14	
65.0 – 89.9	50	18 Academic Watch 1 Charter Alternative
0 – 64.9	9	2 Traditional 5 Alternative 1 Charter Alternative
	2010 - 2011 120.0 - 200.0 105.0 - 119.9 90.0 - 104.9 65.0 - 89.9	120.0 - 200.0 8 105.0 - 119.9 5 90.0 - 104.9 14 65.0 - 89.9 50

Jefferson Parish Public School System
Transformation

JPPSS - Current Structure

- Dr. James Meza, Jr.
 - Acting Superintendent
- Richard Carpenter
 - Deputy Superintendent
- 2 Regional Assistant Superintendents
 - EastbankWestbank
- 9 Member School Board
 - 5 newly elected members



To effectively support its schools:

The district will adopt a system of Portfolio Management whereby differentiated supports are allocated to different schools.

Jefferson Parish has an increasing number of school types with high needs populations;

Abandon Hook Hook Hook School Sch

Reorganize the central office to meet needs of diverse portfolio of schools, establish the conditions for their success, and hold them all accountable to high standards

Create a Tumaround Zone of the district's lowest performing schools, offer targeted resources and support, and modify their operating conditions to enable tumaround

Build support and strategic partnerships to drive a unified vision for change

School Visits

Bunche Academy for HS Preparation

Johnson Gretna Park Elementary

JPPSS - School Visits

Bunche Academy for HS Prep

EASTBANK

- Alternative School
- Grades 6-8
- Jan Somoza Principal
- Limited Enrollment
- Student/Parent Contract
- Extended Day
- Passed Subgroup AYP
- F/R Lunch 90.5%
- 1711 Edilett 50:576
- Growth SPS 57.2

JPPSS - School Visits

Johnson Gretna Park Elementary

WESTBANK

- Elementary School
- PreK 5
- Elizabeth Wren Principal
- 587 Students
- SIG School
- Extended Day
- Passed Subgroup AYP
- F/R Lunch 95.9%
- Growth SPS 74.6

ENJOY YOUR VISIT!

Contact Information

Karen Herndon

Director of Accountability karen.herndon@jppss.k12.la.us

Jefferson Parish Public School System

SORPHISH SCHOOL



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CONFIDENCE

Council of Urban School Boards of Education (CUBE)

Darryl C. Kilbert, Superintendent



DR. DARRYL C. KILBERT, SUPERINTENDENT

Orleans Parish School Board New Orleans, Louisiana



A native of New Orleans, Darryl Charles Kilbert was educated in the New Orleans Public School System. He's a graduate of McDonogh #35 Senior High School, earned a Bachelor of Arts Degree in Education from Dillard University in New Orleans and a Master's Degree in Education Administration from Ohio State University. On June 7, 2011, he received an Honorary Doctorate Degree from Christian Bible College of Louisiana.

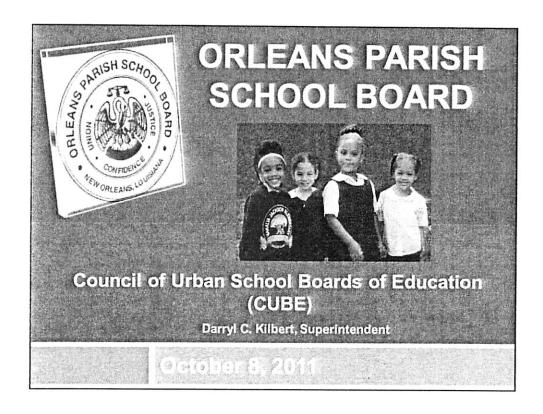
Darryl Kilbert previously served in many capacities in the Orleans Parish School System; as a Teacher, Department Chairperson, School Business Manager, Athletic Coach (basketball, tennis and track), Band Director, School-Site Administrative Assistant, Human Resource Assistant, Administrative Coordinator of the Community Resource/Truancy Center, Director of Transportation, Assistant Principal, Principal, Area Superintendent and Assistant Superintendent.

In December 2006, Darryl Kilbert was appointed Superintendent of the Orleans Parish School Board. As Chief Academic/Administrative Officer, he is responsible for the effective operations of the District for general administration of all instructional, business or other operations of the District; and for advising and making recommendations to the Board of Education with respect to such activities. Under his direction, the school district has received an unprecedented three (3) consecutive annual unqualified financial audits, achieved an average ninety-five percent (95%) daily attendance, instituted model technology classrooms for over fifty percent (50%) of the classes, reduced teacher pupil ratios, and reached over a ninety-five percent (95%) rate of eligible graduates for each year.

Currently, Superintendent Kilbert serves as a Trustee on the Board of the Teacher Retirement System of Louisiana. He is a member of the Louisiana Association of School Principals, Louisiana Association of School Executives, National School Board Association, National Association of Black School Executives, Greater New Orleans Association of Black School Executives, Louisiana Association of School Superintendents, South Central Louisiana of School Superintendents, School Leadership Center of Greater New Orleans, and is very active with many other programs and organizations around the Greater New Orleans area.

Superintendent Darryl Kilbert is the husband of Mrs. Patricia B. Kilbert and the father of two children.

His district's motto is, "Success is the ONLY OPTION."



Orleans Parish School Board

An Elected Board that is Transparent, Accessible and Accountable to the Public:

Lourdes F. Moran President District #4

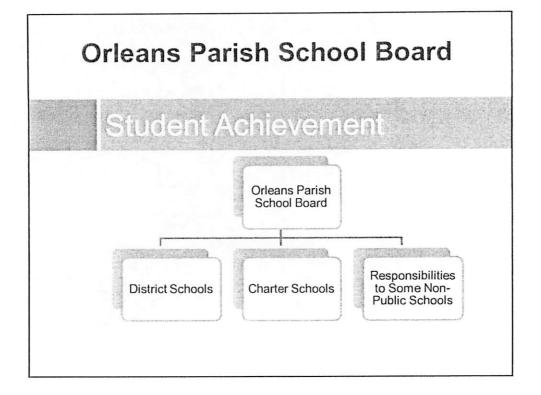
Ira H. Thomas, Sr. District #1

Cynthia H. Cade District #2 Thomas A. Robichaux, J.D., Vice-President District #7

> Brett A. Bonin, J.D. District #3

Seth J. Bloom, J.D. District #5

Woody Koppel District #6



How do we know we are Succeeding?

- 1 Learning is not dependent on time and place
- 2 Content, curriculum and tools are current and relevant
- 3 Instruction adapts to the needs of the individual student

TECHNOLOGY

Learning is not Dependent on Time and Place

A+nywhere Learning

Achieve 3000

Adobe Photoshop Elements

Blackboard Community System

Blackboard Learning System

Compass Odyssey Learning

PowerSchool

INFORM

Inspiration

Kidspiration

LearnKey

Lexia Learning

netTrekkers (Scantron)
OnCourse
PD 360
Print Shop (Broderbund)
Rede Set Grow
Scantron - Achievement Series
Scantron - Performance Series
Student Writing Center
Teachingbooks.net
The Graph Club
Time liner
United Streaming
iCORE (coming soon)

MODEL CLASSROOMS

Interactive Whiteboard (mounted)

Activ Slate

LCD Projector (mounted)

Docked laptops (7)

Color Laser Printer

Document Camera

Audio Enhancement - No Preferential Seating

Student Response System

Digital Video Camera

Digital Still Shots (2)

Networked/Powered Cart with Multi Media Audio

WebCam

Curriculum Enhancement and Alignment to the Comprehensive Curriculum

Content, curriculum and tools are current and relevant:

- Louisiana Comprehensive Curriculum
- Alignment to resources
- Pacing of units
- Improving the sequencing based on student data and teacher input
- Prioritize concepts based on student data and teacher input
- Filled Gaps in Curriculum based on data
- Moving to the Common Core Standards



Instructional Support

- Instructional Coaches to supports teachers; high school curriculum coordinators; Reading/Math Interventionists and Para-Educators provide direct instruction to students
- 120 minute uninterrupted Reading blocks K-6
- Student Academic Reviews conducted to examine classroom data, review portfolios, plan student interventions and support teachers
- Diagnostic Assessments (Fall and Spring) administered to assess students' reading, math and language arts abilities
- Benchmark Assessments and Universal Screening to monitor student progress

Instructional Support

Progress monitoring in reading/ELA and mathematics K - 11

Response to Intervention (RTI) implemented to identify at risk students, monitor their progress and provide interventions

Technical Assistance Teams established a uniform process for monitoring teaching and learning

Data Summits held to analyze student data and make informed decisions about student learning

Assessments

- Dynamic Indicators of Basic Early Literacy Skills (DIBELS NEXT)
- Performance Series
- District Quarterly Assessments
 Achievement Series
- Compass Odyssey Learning
- A+nywhere Learning
- Terra Nova
- Really Great Reading
- System to Enhance Educational Performance (iSTEEP)



Additional Time on Task

English/Language Arts

- "Catch-Up" Course
 - 9th Grade
 - Strategic Reading

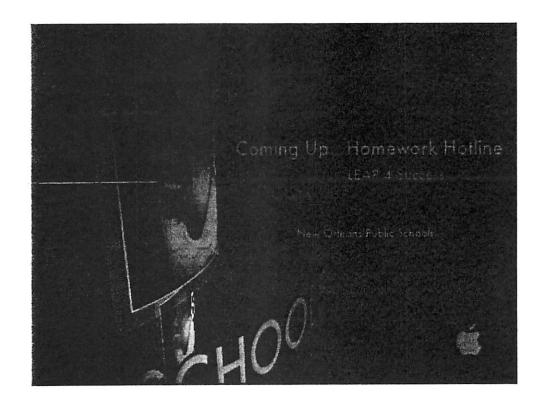
High School Mathematics

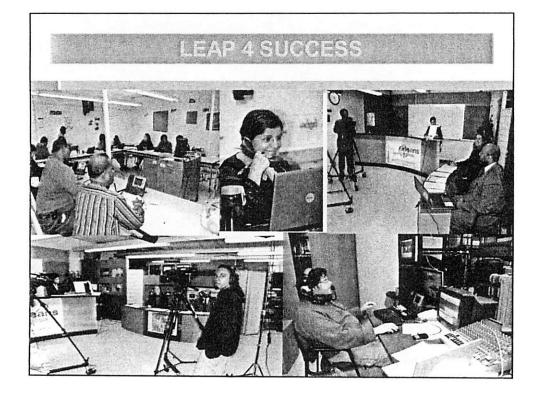
- 8th Grade Double-Dosing
- "Catch-Up" Courses
 - Middle School
 - · High School

Extended Learning Opportunities

- Adolescent Literacy Program
- Afterschool Tutorials
- Credit Recovery
- Summer Remediation and Enrichment
- Blackboard







Job-Embedded Professional Development

Job-Embedded Professional Development

- 4 hours monthly Job-Embedded Professional Development
- Common-Planning Time Meetings
 - Elementary teachers meet 45 minutes bi-weekly
 - High school teachers meet 90 minutes a month
- Professional Learning Communities
- District-Wide Professional Development
- Summer Institutes

How do we know we are Succeeding?

OUTCOMES

Students are excited about academics

- Student Attendance Daily Rate of 95%
- Student discipline improves as evidenced in Power School and site-based observations
- Student engagement increases as evidenced in site-based observations

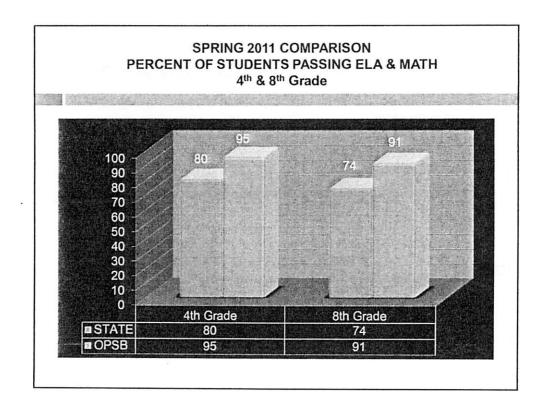
Teachers are excited about academics

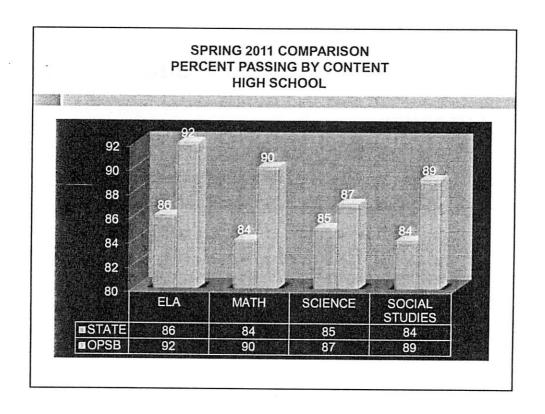
- Teacher Attendance Daily Rate of 95%
- 2 Teacher retention increases as evidenced in MUNIS
- Teacher satisfaction improves as evidenced in site based observations

How do we know we are Succeeding?

OUTCOMES

- Opening of a Parent Center
- 12-15% of Students Served are Special Needs Students who Rank Number 1 in the State Accountability Measures for Students with Disabilities
- Students with Disabilities Earned Diplomas at Twice the State's Graduation Rate
- ⁴ 90% Cohort Graduation Rate
- Collaboration with BARD College New York and Southern University in New Orleans (SUNO)
- Opening of Mahalia Jackson Early Childhood Learning Center



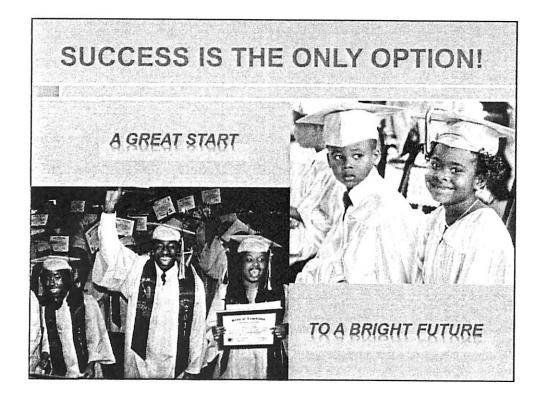


How do we know we are Succeeding?

Student achievement increases as measured by standardized tests:

OPSB Ranks Number 2 in the State of Louisiana

District Performance Score of 118



Jefferson Parish Public School System

STUDENT ENROLLMENT

GRADE 6 - 28 GRADE 8 - 118

SCHOOL PROFILE

LEP 4.1% 504 22.0% SPED 22.0% REG. 51.9%

STUDENT POPULATION

 Black
 65.9%

 Hispanic
 11.9%

 Two/More Races
 2.8%

 White
 19.4%

 F/R Lunch
 90.5%

welcome

- Jan Somoza Principal
- Jerry Riggs
 Dean of Students
- Dr. James Meza, Jr. Acting Superintendent
- Richard Carpenter
 Deputy Superintendent

BUNCHE ACADEMY FOR HIGH SCHOOL PREP

ADDRESS

8101 Simon Street
Metairie, Louisiana 70003-6493

Office: 504.737.3132 Fax: 504.737.7606 http://www.jppss.k12.la.us

BUNCHE ACADEMY FOR HIGH SCHOOL PREPARATION

Bunche Academy is specially designed for middle school students who are in the 5th through 7th grades and are at least two academic years behind their expected grade placement.

Bunche Academy has limited enrollment. Selected students and parents sign a contract. An extended day focusing on additional ELA and math instruction is implemented for grades 5, 6, 7 and 8.

When academically ready to pursue 8^{th} grade GLEs, students are promoted to 8^{th} grade and administered the spring LEAP Test. As any other 8^{th} grader, students are promoted to the 9^{th} grade based on successfully passing the LEAP Assessment and their 8^{th} grade required course work. Students who are addressing 5^{th} , 6^{th} and/or 7^{th} grade GLEs will be administered the spring iLEAP. These promotion criteria only apply to those students enrolled in an Accelerated Academy.

Subgroup Component AYP

Subject	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011
ELA	~	~	Passed	~	Passed
Math	~	~	Passed	~	Passed

School Performance Scores (SPS)

SPS	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011
Growth	~	~	~	~	57.2
Baseline	~	~	52.8	NR	53.8
Performance Label	~	~	Academically Unacceptable	~	F







DRC

Diane Roussel Consulting, LLC 8702 Chretien Point Place River Ridge, LA 70123 dianerousselconsulting.com

Diane Roussel Consulting, LLC

Innovative Educational Solutions and Coaching

Proven Strategies Customized to Specific Needs: Interviews with key staff and survey of needs occur before any specific actions are recommended

AREAS of SERVICE

<u>Evaluation</u>: Improved evaluation of the superintendent, central office staff, principals and teachers,

<u>Goal Setting</u>: Surveying the public, creating public and business forums, becoming a team with the Board, becoming competitive with alternative types of schools; reforming public schools from within

<u>Academic</u>: Establishing academics as the number one goal of the system, empowering principals and holding them responsible, becoming a 21st century school system

<u>Financial</u>: Becoming fiscally sound and astute about pooling resources

DRC

Diane Roussel Consulting, LLC 8702 Chretien Point Place River Ridge, LA 70123 dianerousselconsulting.com

<u>Administrative</u>: Eliminating needless tasks and paperwork, empowering central office, streamlining for efficiency and effectiveness; re-evaluating roles and responsibilities of all involved

<u>Community and Business Involvement</u>: Forming true partnerships for authentic improvement

<u>Superintendent/Board Relationships</u>: Clarifying and negotiating roles and responsibilities with the Board, including authentic evaluations of the actual work of the Superintendent

<u>Grant Implementation and Oversight</u>: Either done in house or by DRC, establishing what must be evaluated and the methods of evaluation

<u>School System Recovery After a Disaster</u>: How to garner resources, communicate, and help people to return to re-build what is necessary; temporary change in roles for the Board and Superintendent

<u>Desegregation Court Case Settlement as Related to the Administration</u>

and Board

Dianerousselconsulting.com

8702 Chretien Point Place

River Ridge, LA70123

504-442-1939

38 years of experience in the educational environment

DRC

Diane Roussel Consulting, LLC dianerousselconsulting.com 504-442-1939

Desegregation Court Case Settlement

Reviewing the original document

Securing attorneys

Creating the position of Compliance Officer

interpreting what the original document means in the 21st century

Writing the proposed elements/standards for the conclusion

Negotiating with the plantiffs for an agreement on the elements/standards

Appearances in federal court

Creating an appeals committee

Re-establishing school attendance boundaries

Defining what makes individual schools "equal"

Forms that will be needed for student placement

Forms that will be needed for appeals

Public and parental meetings/input

Dealing with angry people on both sides

Accusations and misunderstandings

Elements of the court case that become policy

National Affiliate Webinars

To register, go to: www.nsba.org/webchannelNA

The Power of One: What you can do to change what is happening on Capitol Hill

Date: Wednesday, September 21, 2011 Time: 4:00 p.m.-5:00 p.m. EDT During this webinar, the NSBA Advocacy team will discuss the latest information on the reauthorization of the Elementary and Secondary Education Act (ESEA), federal funding, and other education legislation efforts in Washington, D.C. NSBA's Advocacy team is working hard, but your involvement is essential to our success. In addition to providing the latest "inside the beltway" information and the potential impact on your district, we will also share how you can become more involved in these discussions. There is too much at stake to be a silent observer; your school district's voice needs to be heard loud and clear.

New Technologies for Enrollment Planning, Resource Management & Transparent Decision Making

Date: Thursday, September 29, 2011 Time: 2:00 p.m.-3:00 p.m. EDT Rapidly changing demographics raise difficult questions for school boards and administrators: Where are our students? Are our programs located correctly to serve them? How can we respond faster to a changing population by streamlining our planning process? Can we do more to contain costs and optimize our resources? How do we analyze options like closing schools and redistricting with complete transparency? Join Roger Giroux, former superintendent of Minnesota's largest school district, as he frames the critical questions facing school leaders and introduces GuideK12, a new technology enabling districts to make difficult decisions, in less time, with more accuracy and increased transparency.

Join us each month for a new topic and an expert guest as we discuss school leadership concerns nationwide. These webinars are a benefit of the National Affiliate program and are free to those districts.

A Million Voices: The Power of Students to Improve School Climate Date: Tuesday, October 4, 2011 Time: 3:00 p.m.-4:00 p.m. EDT Educators can improve today's teaching and learning by listening to students to understand their aspirations and foster achievement. That's why the Pearson Foundation supports My Voice. During this webinar you will learn about the My Voice program and how it helps educators genuinely engage students so that they feel encouraged and capable of achievement. You'll also learn about resources made available by the Pearson Foundation for school grades 6-12. Join us to learn about a program that reaps many benefits, one voice at a time.

School Districts, off-campus speech, and the U.S. Supreme Court ... a Decision in the Wings

Date: Tuesday, November 8, 2011 Time: 3:00 p.m.-4:00 p.m. EST Are school districts responsible for students' off-campus speech? With some recent appellate court rulings, that issue may be heard by the Supreme Court this term. NSBA Senior staff attorney, Sonja Trainor, will discuss these cases and the possible implications they will have on school board policies.

School Boards can be effective catalysts in improving student achievement: Learn how.

Date: Thursday, November 10, 2011 Time: 3:00 p.m.-4:00 p.m. EST What makes an effective school board—one that positively impacts student achievement? The research is clear: Boards in high-achieving districts exhibit habits and characteristics that are markedly different from boards in low-achieving districts. So what do these boards do? This webinar will build your understanding of the board's most powerful roles in leveraging positive change district wide. You'll also take away practical tools to use at your board table to fulfill those roles.

Disciplinary Committee Schedule October 2011 – January 2012

Meeting Day/Date	Time	Board Member
Thursday – October 20, 2011	1:00 – p.m. – 5:00 p.m.	Donald Coleman
		Maurice Henderson
		Alternate:
Thursday – November 3, 2011	1:00 – p.m. – 5:00 p.m.	Donald Coleman
		Maurice Henderson
		Alternate:
		Aiternate.
Thursday, November 17, 2011	1:00 – p.m. – 5:00 p.m.	Donald Coleman
THIS DATE MAY CHANGE DUE	,	Maurice Henderson
		;
	231	Alternate:
Thursday – December 1, 2011	1:00 – p.m. – 5:00 p.m.	Donald Coleman
		Maurice Henderson
		Alternate:
Thursday – December 15, 2011	1:00 - p.m 5:00 p.m.	Donald Coleman
marsaay beechiber 13, 2011	1.00 p.m. 5.00 p.m.	Maurice Henderson
		Norma Murdoch-Kitt
		Alternate:
Thursday – January 5, 2012	1:00 – p.m. – 5:00 p.m.	
		Alternate: